

MEDIA RELEASE

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Is it Highbrow? Is it Lowbrow? No, it's MONOBROW!

Nambour based artist Evangeline Cachinero will deck the walls at the Noosa Regional Gallery in her upcoming solo exhibition, *Monobrow*. Cachinero playfully balances lowbrow and highbrow art culture with a little tongue in cheek and positions her art "somewhere in the middle of the two." A mish-mash of many mediums and techniques, the show will comprise of brand new works from 2011.

Evangeline has spent the last year balancing a job as a freelance art director, life as a sole parent and studying for a Master of Visuals Arts while pursuing a passionate and undying devotion to art. "When you love what you do it's easy to work hard", says Evangeline.

Notorious for big sudden jumps between style, technique and medium, Evangeline promises to surprise viewers with a fresh bag of tricks. She explains, "Reinvention is part of who I am. I love to continually evolve as a person, and therefore my work evolves."

The paintings are built in layers using "sketching, painting, collage, washes, drippings, spray paint, resin, charcoal, and anything lying in the studio." Alongside the mixed media pieces there will be a video feature highlighting Cachinero's process as well as a multimedia interactive installation where gallery goers and people all around the world can participate through Twitter using either their computers or mobile phones.

Monobrow is set to be a deep and engaging exhibition with groundbreaking pieces. Catch the opening on March 18 at the Noosa Regional Gallery and bring your mobile devices to participate in the interactive piece. For more information on how to participate, visit www.evangeline.com.au.

Exhibition

Noosa Regional Gallery

Opening Night: Friday 18 March, 2011 6pm

Open 18 March 2011 to 24 April 2011

Gallery opening hours are wed-sun (10am-4pm)

email: van@evangeline.com.au

web: www.evangeline.com.au

PLEASE DO NOT PRINT THIS:

Phone Evangeline on 0438412356 for more information

or email: van@evanegeline.com.au

BIOGRAPHY:

EVANGELINE CACHINERO is a creative dynamo. She has an insatiable appetite for experimenting with art and new mediums including painting, collage, sewing, digital media and video. She has an international background, having been raised in Australia, Spain and the USA and has been back in Australia for 11 years.

Her job as a freelance advertising art director plays a big part in influencing her artwork, as she coasts along the thin line of fine art and design. The major themes in her work are attributed to her Spanish, American and Australian upbringing, fusing these cultures into one. Her quirky, colourful works are richly informed yet have a youthful, experimental quality.

Cachinero rides a thin line between the humorous and the bizarre, in line with her constant contradictions, which make her art powerful. Themes in her artwork are a reflection of herself: stubborn towards conformity, refusing to be defined, always moving forward, bright and quirky, playful yet with intent, philosophical and crafty. Her work is in a constant state of evolution, as she is.